

2010 Spring Conference



Join your business associates, friends and colleagues at the Mystic Hilton on Saturday, April 17, 2010 for a day of informational sessions.

April 17, 2010 at the Mystic Hilton, Mystic, CT
8:30am — 4:00pm

About the Speakers ...

JOHN FLANNERY—THE WATER GUYS

John started his career serving our country as 1st Lieutenant US Army and for last the 23 years John has been in the water industry building and managing customer driven organizations. John has served in many positions from route man, route manager, branch manager, sales center manager, and currently as Operations Manager for Shinn Spring Water Company “The Water Guy” handling the day to day operations for the company. Throughout his career John has had the privilege to work in distribution locations running 3 routes with up to 34 route trucks. Over the years John has developed and implemented many training courses to improve routes and route efficiencies, most prevalent a training course for class A and class B drivers. He has successfully implemented several conversions to route accounting handheld systems and was part of team that was the first in the industry to become ISO 9000 certified. In all the organizations John has worked, he has focused on reorganizing and developing routes to ensure smooth and cost effective deliveries and setting the precedence for on schedule, on time deliveries. John has had the privilege of hiring and training several employees who have received corporate and industry wide recognition.

STEVE FELTMAN Food Safety and Quality Expert, Feltman Enterprises. Steve will present a comprehensive, line item review of the QUASI/NEBWA inspection program. The purpose of the seminar is to give NEBWA members a good and meaningful understanding of how to prepare for the audit. Many of our members have not been through a third party audit other than a State or FDA inspection. It can be a very uncomfortable and scary process to go through without an understanding of what to expect. The material will not be totally foreign to you, as it will cover some of our old favorites like HACCP, GMPs and other pre-requisite programs (PRPs). Please plan on attending this seminar and leave with a comfort level that you can participate and succeed in this very important NEBWA member service. (1 CEU)

RICHARD ROUILLARD

Richard Rouillard is president of both Semopac Canada Inc and Semopac Water Products Inc and oversees all general administration, finance, purchasing as well as company advancement. He has held various management positions with hydrogeology and bottled water consulting firms and owned his own HOD bottled water company. He is a distinguished member of the Canadian Bottled Water Association (CBWA), the International Bottled Water Association (IBWA), the Northeast Bottled Water Association (NEBWA) and of the Southeast Bottled Water Association. He also sits on the supplier committee of the IBWA and NEBWA. Richard's seminar is about HOD BOTTLES: What are the options? What are the expected performances? What are the true costs? What are the environmental impacts?

RAYMOND A. GOYCO serves as a Territory Leader for Pall Corporation's Food & Beverage Division in Port Washington, NY. As a Total Fluid Management specialist he serves as a Supplier of filtration systems and is dedicated to helping the Bottled Water community minimize carbon foot print, maximize recycling and reduce waste. He became a member of the Northeast Bottled Water Association in September of 2009. From 2007 to 2009, Raymond has attended Regional Bottled Water events as a Supplier on behalf of Pall Corporation. He holds a B.A. in Management from the Lender School of Business at Quinnipiac University. Ray's presentation will cover the Principles of Filtration and how they relate to the stringent demands in the Bottled Water industry. The presentation will also focus on the “Green” products developed to help bottlers reduce waste and conserve water.

DOUG YEDWABNICK I have been in global water treatment market for over 30 years mainly in the Food, Beverage and Pharmaceutical market. My primary background is Ultraviolet Disinfection, Electro-deionization, Micro-Filtration and Distillation. I have held vice president levels in the areas of sales, marketing, R&D and operations in a number of leading companies that sell into the primary markets that I am focused on. My educational background is a BS in Biological Science and I have an MBA. Presently, I am Director of Sales for Food and Beverage, North America for Atlantium Technologies. Atlantium is an Israeli company that provides both FDA and EPA qualified disinfection and pasteurized equivalent water primarily to the Soft Drink, Bottled Water and Grade A dairy markets in the USA and Canada with a new patented technology called Hydro-Optic Disinfection. The presentation is about The FDA and the EPA have combined their regulations for bottled water in December 2009. These new regulations provide some unique challenges to the Bottled Water Producers as far as testing protocols, reporting and significant business disruption if not followed or if contamination is identified. In addition to this, Tri-Halomethane levels need to be monitored as well as specifically the issue of naturally occurring Bromates in the North East Spring Water and interaction with ozone will be discussed. The FDA has recently approved UV for pasteurized equivalent water in dairies and UV can easily be applied without any of the issues or costs associated with other technologies. UV also meets the new EPA/FDA bottled water requirements that became effective in December of 2009. Very specific UV requirements will be discussed in detail that will meet the appropriate regulations.

More inside ...

REGISTER NOW!!

Deadline is April 10th

Questions? Call the NEBWA office at 413-229-9029

The fee for the Spring Conference is \$70 per person and includes lunch!

There are hotel rooms reserved for our group both Friday and Saturday night at the Mystic Hilton. The room rate is \$129.00 per night. Call for reservations **BEFORE MARCH 19, 2010**: 860-572-0731 and tell them you are part of NEBWA to receive the discounted room rate. Reservations can also be made online at the NEBWA website under Upcoming Events.

Spring Meeting Agenda

Saturday, April 17, 2010

7:00 On	Conference Registrations
7:30am - 8:30am	Buffet Breakfast
8:30am - 8:45am	Association Updates and Introductions
8:45am - 9:45am	Managing Route Efficiency in a Dwindling Economy <i>John Flannery—The Water Guys</i>
9:45am - 10:45am	All About Plastics, 1 CEU <i>Richard Rouillard—Semopac</i>
10:45am - 11:45am	Introduction to Bottle Water Filtration, 1 CEU <i>Raymond Goyco—Pall Corporation</i>
Noon - 1:00pm	Lunch—Included in Registration
1:00 - 2:00pm	Preparing for the Plant Audit, 1 CEU <i>Steve Feltman—Feltman Enterprises</i>
2:00 - 2:45pm	New FDA/EPA Regulations, Monitoring & UV Alternatives, 1 CEU <i>Doug Yedwabnick — Atlantium Technologies</i>
2:45 - 4:00pm	Round Table Discussions <i>Steve Feltman and Jeff Gates</i>
4:30 - 5:30pm	Board of Directors Meeting

Mark Your Calendar!

October 7-9, 2010 • Columbus Day Weekend

NEBWA will be holding the Fall Convention at the Grand Summit Hotel and Conference Center at Mount Snow in Vermont.

Come, bring the family and enjoy a long weekend while taking in the fall foliage from Hog Mountain. Go shopping in Bennington or Brattleboro Vermont or travel down to the Yankee Candle Shop in South Deerfield, Massachusetts.

Travel Directions to Mystic Hilton Hotel

20 Coogan Boulevard, Mystic, CT • Phone (860)572-0731 • Fax (860)572-0328

FROM BOSTON: Southeast Expressway (Route 93 South) to Route 128 North, to Interstate 95 South, to Exit 90. At the end of the exit, follow the signs to the Mystic Aquarium. The Hilton Mystic is right across the street from the Mystic Aquarium. Approximate time: 1.5 hours.

FROM HARTFORD: Route 2 East to Exit 28S (395 South) to Exit 78, Route 32 South (New London), to Interstate 95 North, to Exit 90. At the end of the exit, follow the signs to the Mystic Aquarium. The Hilton Mystic is right across the street from the Mystic Aquarium. Approximate time: one hour and 10 minutes.

FROM NEW HAVEN: Interstate 95 North to Exit 90. At the end of the exit, follow the signs to the Mystic Aquarium. The Hilton Mystic is right across the street from the Mystic Aquarium. Approximate time: one hour.

FROM NEWARK / NORTHERN NEW JERSEY: New Jersey Turnpike North to George Washington Bridge Interstate 95 North, to Exit 90. At the end of the exit, follow the signs to the Mystic Aquarium. The Hilton Mystic is right across the street from the Mystic Aquarium. Approximate time: 2.5 hours.

FROM NEW YORK CITY: West Side Highway or FDR Expressway North to Interstate 95 North to Exit 90. At the end of the exit, follow the signs to the Mystic Aquarium. The Hilton Mystic is right across the street from the Mystic Aquarium. Approximate time: 2 hours and 15 minutes.

Registration Form

Must be received with payment no later than April 10, 2010!

Name: _____ Company: _____

Address: _____ City: _____ State ____ Zip _____

Telephone: _____ Fax: _____ NEBWA Member? Yes ____ No ____

Member Category: Bottler ____ Distributor ____ Supplier ____ Associate ____ Other ____ IBWA Member? Yes ____ No ____

Others attending with me: Name: _____ Name: _____

Name: _____ Name: _____ Name: _____

***Please register me and my guest(s) for the NEBWA Spring Conference
on April 17, 2010 at the Mystic Hilton Hotel in Mystic, CT***

Registration Fee of **\$70.00 per person** Total: _____

OR Charge my Credit Card VISA MC Discover AMEX Card # _____

Name on Card: _____ Security Code # _____ Expiration Date: _____

***Mail or fax your completed application, with payment, to: NORTHEAST BOTTLED WATER
ASSOCIATION, INC., P.O. Box 328, Southfield, MA 01259,
Fax (413)229-9031, Email: nebwa@verizon.net***