

Aqua News is the official publication of the Northeast Bottled Water Association, Inc. and is funded through advertisements by our members. Fall 2011 issue published in August.

Want your company profiled? Call Tara at the number below to discuss. We also need people to write or submit industry articles – use that hidden talent and your knowledge of the industry.

AQUA NEWS MAGAZINE ADVERTISING INSERTION ORDER FORM

Publication Specifications

Please supply electronic files in: Adobe InDesign, Adobe Illustrator and Adobe Photoshop, minimum resolution is 300 dpi. **It is preferable that files are Macintosh based, however PC files can usually be used. Please include all fonts and support files including photos, logos, graphics, illustration, etc.**

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E-mail electronic ad file to smurray@altanticdesign.us as a high resolution .jpg, .eps, .tif, or .pdf file. Please **do not** use any compression programs such as ZIP, STUFFIT, etc. Insertions supplied as Artwork (i.e., black & white laser with minimal screens) may be scanned in depending on quality supplied. Extra work required to provide a quality finished product for publishing will be at additional cost to you. Files supplied in Microsoft Word, Word Perfect or any similar word processing program **ARE NOT** usable in their own format and will be reformatted to your accompanying proof at additional cost to you. Please telephone us if you have any questions or need assistance preparing an ad for publication.

Subscription

All NEBWA members will automatically receive a copy of each *AQUA NEWS* issue. In addition, *AQUA NEWS* is sent to industry prospective members and qualified readers (as determined by NEBWA).

Advertising Rates

Full Page Ad (7.5" w x 10" h):	\$ 400.00
Half Page (7.5" w x 4.75" h):	\$ 300.00
Quarter Page (3.5" w x 4.75" h):	\$ 250.00
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Advertising Deadline July 15, 2011

Please call the NEBWA office (413-229-9029) if you have any questions.

Advertising Insertion Order Form

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